



Sustainable Fiduciary

Scope of the Sustainable Fiduciary Label

The « **Sustainable Fiduciary** » label is designed to recognize and certify fiduciaries and accountants who proactively integrate Environmental, Social, and Governance (ESG) criteria into their professional practices. It aims to strengthen the role of these professionals in the transition to more sustainable and responsible practices while ensuring transparent and democratic governance.

Objectives of the Label

The « **Sustainable Fiduciary** » label pursues several objectives:

- **Encourage Social and Democratic Entrepreneurship:** The label promotes inclusive and participatory management practices, enabling fiduciaries to better advise their clients and become agents of change within their ecosystem.
- **Promote a More Inclusive Society:** The label ensures that certified companies adopt practices that foster equal opportunities, diversity, and inclusion in their business management.
- **Support Environmental Sustainability:** By integrating ESG criteria into financial management and strategic decisions, the label encourages a more rational use of resources, a reduction in environmental impact, and proactive adaptation to climate change.

Scope of the Label

The **Sustainable Fiduciary** label applies globally to the activities of fiduciaries and accountants, including financial advisory, risk management, and regulatory compliance. It represents a significant portion of these professionals' management practices, ensuring that ESG criteria are integrated at every level of their interactions with clients.

Contribution of the Label

By equipping fiduciaries and accountants to integrate ESG criteria into their services, the « **Sustainable Fiduciary** » label enables these professionals to become facilitators of sustainable transition for their clients. This contribution results in a positive impact on business management, promoting more inclusive, responsible, and transparent practices. The label monitors this contribution through regular audits, ensuring ongoing compliance with ESG requirements.

Added Value

The « **Sustainable Fiduciary** » label adds value to fiduciaries by allowing them to stand out in the market as leaders in sustainability. It enhances their credibility, improves their relationships with clients, and meets the growing demand for responsible financial services.